International Journal of Management, Accounting, Governance and Education
2023, Volume 3, Issue 2

Research on the Coupling of Regional Culture and Family Tradition

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Abstract

Culture has regional characteristics, family style and family education is inherited and developed under certain regional culture background. Regional culture and family style and family education are coupled in content through a certified path. From the content, regional spirit, regional celebrity culture, regional folk culture, regional characteristic culture and other extrinsic factors integrate into the content and inheritance of the construction of family style and family education; However, family style and family education influences the annotation and inheritance of regional culture: local domain name family style family education innovations the thickness of regional culture, good family style and family education promote the construction of regional good social order. Family style family education is an important way to inherit the spiritual annotation of regional culture. From the coupling path, carry forward the local characteristics, resolve the inter-generative inheritance, the regional culture takes the family as the foundation of inheritance, family style and family education courses the platform of regional culture inheritance to promote the inheritance of fine family style and family education, break through the regional restriction, learn from the local exclusive family style inheritance.

Keywords: regional culture; family education; coupling

1. Introduction

Culture has regional characteristics, because a specific region has specific geographical characteristics and human history. In Chinese history, there were many vassal states in the pre-Qin period. Although they had a common emperor of the Zhou Dynasty, they had different "state" status and historical experiences, which resulted in different cultural tendencies and cultural characteristics. For example, Chu culture formed the strong unwillingness to submit to humiliation. A sense of resistance to aggression. Before the Qin Dynasty, the princes did not exist, but because of the continuation of cultural characteristics, the economic geography conditions and the follow-up have different historical encounters, thus formed the different regional culture. The span of this "region" can be large or small, from the "eight directions" to the "northwest" and "southeast", as well as the counties, cities and even the countryside. Nowadays, there are southeast culture and Zhejiang culture in the large and Wenzhou culture and Dongyang culture in the small, which may not only manifest certain cultural characteristics,

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but also may be regional or even local identity. Generally speaking, regional culture refers to the cultural tradition that has a long history and unique characteristics in specific areas of China, and still plays an important role.

“Family style is also called door style. It is a unique, stable and lasting style, style and fashion formed by a family or a family after generations of precipitation, inheritance and development. It is a relatively stable life style, life style, traditional habit, The sum of ethics and human conduct. Family style is the spiritual core of a family (family), an epitome of social values, and an important part of the customs of the world”[1]. Family education is not only the family education, but also the family style exists in the well-known family as well as in the ordinary family. The family style is stable, persistent and inherited. The family style plays a decisive role in the growth of a family member. The family style is usually contained in the literature carrier such as family instruction, family rules and genealogy in the form of life experience, practical wisdom or value idea, and also permeates in the daily behavior of family members in the form of practical rationality [2].

In the "family country", the region and its culture have a very important influence on the clan, the family and the individual. The mother-in-law's words indicate the strong desire of the Central Plains people to recover the mountains and rivers. Furthermore, there is a coupling relationship between regional culture and "family style" and "family education", which means that the two not only interact, but also supplement and support each other. The coupling of regional culture and domestic education not only promotes the development of regional culture but also promotes the development of domestic culture. This paper takes Zhejiang and Henan as examples to illustrate the coupling contents and paths of regional culture and domestic education.

2. The content of the coupling of regional culture and domestic culture

2.1 Excellent factors in regional culture are integrated into the construction of family culture and family education

2.1.1 Integration of Regional Spirit into the Construction of Family Style and Family Education

"A nation that abandons or betrays its own history and culture is not only impossible to develop its aesthetics, but also is likely to stage one historical tragedy after another"[3] (194-195). The study of regional spirit is not to marginalize or weaken the national spirit, but to deepen the national spirit. The domestic education is produced in a certain regional culture background and is influenced by the regional culture. Each region has its own regional spirit which can be labeled, and the regional spirit influences the content of the domestic culture education to a certain extent. It is of great significance to integrate regional spirit into domestic education and enrich the content of domestic education. The following take Henan and Zhejiang as an example to study the influence of the excellent factors in regional culture on the family culture. "The Central Plains Henan has a unique geographical location and rich natural resources, which has become the area where China develops early and enters the civilized society at the earliest, and is known as the "cradle of civilization"[4]. "Henan Spirit" is an important part of Henan culture. It is the spiritual wealth created by Henan people while creating material wealth. It is the product of the combination of traditional excellent culture and the spirit of the times. It is the spiritual power to inspire the Henan people to advance vigorously. The spirit of "patriotic dedication, worrying

about the country and people, being strong and industrious, self-improvement, unity and noble peace, diligence and thrift and pragmatism, striving for excellence, pioneering and enterprising" in Henan spirit will be incorporated into the contents of local family culture and family education, so as to promote the formation of fine family style.

In the history of Henan, there are numerous cases of patriotism and concern for the people. Since ancient times, patriotism and concern for the people have been integrated into the blood of Henan people. Yue Fei, who was devoted to serving the country, Mulan, who joined the army for his father, and Ji Hongchang, Yang Jingyu and Peng Xuefeng, who died bravely for the revolutionary cause, have been living in Henan Province. Driven by the spirit of self-improvement, it has created miracles one after another. In ancient times, Da Yu controlled water. The fool moves the mountains and so on. Modern "artificial Tianhe" red flag canal. Another important characteristic of Henan spirit is the spirit of "uniting and valuing harmony, diligence, thrift and pragmatism". It embodies the profound spirit and wisdom and wisdom of the people of Central Plains. Under the practice of the spirit of "Long Li-gui" and "thrifty and pragmatic", Liu Zhuang, Nanjie, Xiaoyi, bamboo forest and other typical representatives emerged continuously, and formed a group or even a whole with its radiation power. It is another important characteristic of Henan spirit to make great efforts and forge ahead.

Henan, which is located in the Central Plains, was always the center of Chinese politics, economy and culture before the Southern Song Dynasty. Many reformers and politicians in line with the development trend of the times were bred. Reform to promote social development and progress; King Hai, the founder of commerce The first Confucian businessman, Zi Gong, The first patriotic businessman is magnificent. First business First Prime Minister Zichuang and many other commercial first. Today, hundreds of millions of migrant workers from all over Henan Province are marching to the whole country to expand and become rich. The famous enterprises such as Nanjie Village and Shuanghui, which are famous throughout the country, are leading in grain processing scale and livestock processing scale and market share of instant noodles, biscuits and quick-frozen food. These cases in the spirit of Henan inspire generation after generation of Henan people, these precious spiritual wealth should become the important content of Henan style of family education, and pass on from generation to generation.

The rich connotation of Zhejiang spirit should also be integrated into the local family culture and family education. In 2000, the relevant departments of Zhejiang refined the spirit of Zhejiang into “continuing self-improvement, perseverance, bold innovation and practical results”. With the development of the times, on the basis of considering the individual characteristics and differences of the local spirit of Zhejiang in 2005, Refine the spirit of Zhejiang as: “Practical, Good faith and harmony. 12 words such as "open diagram strong", Zhejiang has rich spiritual connotation. The spirit of Zhejiang contains Zhejiang's regional cultural personality and its values. The excellent factors of Zhejiang's spirit should be integrated into Zhejiang's domestic education. First of all, be realistic and pragmatic into the family style. The family style of seeking truth and practicality has trained the talents of the new era for Zhejiang Province to pursue truth, advocate science, respect reality, emphasize practical work and stress practical results. "Zhejiang people in the spirit of seeking truth and pragmatism are hardworking, pragmatic and pioneering, emphasizing subjective self-consciousness and rationality, which stimulate the wisdom and courage of innovation, entrepreneurship and creation in the practice of contemporary Zhejiang

people. Secondly, the Zhejiang spirit of “honesty and harmony” is injected into the local family style and family education, which is more conducive to forming a good family style." in train that heirs of the new age, heavy rule, abide by the contract, to be trustworthy, Do what you say, It is the fruit of action. Harmony is the harmony between man and man, and the harmony between man and nature.

There are many traditional and modern cases about honesty and harmony in Zhejiang. Zhejiang merchants, with the value purport of "righteousness and benefit double trade", have established the simple and honest concept of righteousness and faith. "Hu Qing Yutang" "procurement of the true", "true not two cheating", "Tao Zhu Gong" pre-Qin rich and benevolent attached, "human-self symbiosis" of the harmonious model, "the first Jiangnan" Zheng Yimen co-habit and cook together for 15 generations. Once again, the Zhejiang spirit of "opening up for strength" is integrated into the local family culture and family training to cultivate a new generation of Zhejiang people who have the spirit of "opening up" and the spirit of encouraging and striving to strive. The ancient Yue people migrated overseas to survive. After Tang and Song Dynasties, Zhejiang became the distributing center of East Asian culture. Zhejiang absorbs inland culture and marine culture in an open environment. The tailor made the first suit. After the reform and opening-up, many "National Firsts" have been written. In the new era, these spirits should be integrated into the family culture and family training and fully developed.

2.1.2 Regional Celebrity Culture Embraces Modern Family Style Education

Local celebrities influence the regional culture. For example, the theory and practice of the Zhongyuan group have formed the excellent tradition and spirit with the regional flavor of the Central Plains in the long-term historical accumulation process. The spirit of the Central Plains culture contains the basic ideas of Confucianism and Laozi's thought, and absorbs the reasonable elements of all schools of thought, forming a spiritual culture which is regional and can become the mainstream of Chinese culture. [5]Celebrity family training contains a lot of fine family tradition which is worth learning. Studying celebrity family training and inheriting its fine family style play an important role in promoting the formation of local fine family style. Through the family motto of celebrities, this paper studies the following contents: kinship and benevolence, respect and etiquette, patriarchal clan and inheritance, body teaching and practice, family alignment and state administration. Celebrity family precepts are inherited in a variety of forms, some of which form a complete family motto. For example, "the first family in the south of the Yangtze River" has a family motto, "Zheng's Code", which involves filial piety, ancestral temple, sacrifice, financial management, education, official career, women's words and deeds, making friends and neighboring relations, etc., which is very comprehensive and complete.

Zheng's Norms aims at cultivating self-cultivation, regulating the family, governing the country and pacifying the world. It can be said that it laid the foundation of the prosperity of Zheng's family and left precious spiritual wealth for future generations. Some do not form a complete standard of family instruction, but rely on the prestige of the elders in the family to carry on the inheritance, for example, the family style of the Xie family in the Wei and Jin Dynasties of Henan, the family leaders led the younger generation to give lectures, so that the family customs and family instruction can be continued. Some family instructions are preserved in the form of family books, such as Zeng Guofan's Family Books. Former Residence of Celebrities is a place where celebrities live or become famous. There are many former residences or homesteads of celebrities in various

places. For example, the former residence of Yu Qian, the former residence of Yu Qiaqing, the former residence of Zhang Jingjiang, the former residence of Wang Guowei, the former residence of Lu Xun, the former residence of Gong Zizhen, the former residence of Ai Qing, the former residence of Yu Dafu, the ancestral residence of Zhou Enlai, the former residence of Qian Xuesen, Former residence of Wang Yangming Former Residence of Cai Yuanpei Former Residence of Shen Junru Former Residence of Hu Xueyan Former residence of Chen Wangdao; Such as the hometown of the Yellow Emperor, the former residence of Bai Juyi, the hometown of Du Fu, the hometown of Xuanzang, the hometown of Jiang Taigong, the hometown of Laozi, the former residence of Yue Fei, the former residence of Xu Shiyou and the former residence of General You Taizhong. These former residences of celebrities bear the traces of celebrity life and celebrity spirit. They are visited and visited by the world, and their spirit is also implicitly spread. Regional celebrities have great influence on the local areas.

Through the former residences of celebrities, we can understand the family factors of celebrity growth and success, celebrity culture. Celebrity residence plays an important role in the spread and radiation of celebrity culture. is beneficial to improving the public's understanding of the important role of family culture and family education in talent growth, so as to promote the development of domestic education, Therefore, regional celebrity culture, as an important part of regional culture, should be integrated into local domestic education to promote the development of local domestic education. Enrich the connotation of local family culture and family education.

2.1.3 Local Folk Culture Infiltrates Modern Family Style and Family Education

"Each nation has its own cultural symbol, and each ethnic group also aims to consolidate and deepen its cultural symbol by strengthening some folk activities. Folk custom is a folk custom formed in the long history change of a nation. Once it is formed, it is followed and maintained by the vast majority of the people, and bears the heavy burden of the national cultural psychology in the form or form of succession. Therefore, folk custom has profound cultural connotation and cultural infiltration"[6]. The local folk custom culture is closely related to the local people's life, which highlights the individuality of the regional culture. The local folk custom culture goes deep into the local people's life and has a profound influence on the local family culture. The folk custom and the national culture transmitted by each region are different, such as the famous martial arts in Henan Province: Shaolin Quan of Shaolin Temple in Songshan Mountain, Taijiquan of Chen Family in Chenjiagou of Wenxian County, Changjia Quan, Xingyi Quan, etc. "Wushu culture" contains the meaning of body-building, self-defense and self-cultivation. The highest state of Wushu is the spirit of "harmony" of Confucianism and "do nothing" of Taoism. Wushu spirit contains national spirit, which is an effective means to cultivate and arouse national self-esteem, self-confidence and pride. With the help of the abundant Wushu resources in Henan Province, the excellent factors of Wushu spirit can be infiltrated into the local domestic education, which can enrich the content of local domestic education and promote the modernization of local domestic education.

"Dieting, as a cultural phenomenon, we believe that it is all material and spiritual wealth created and accumulated by human beings in the long history of diet in order to survive and improve the quality of life. It is concerned with science and technology, art, religion, and traditional customs, rituals, ideas and philosophies based on diet in the development, production and eating of food ingredients"[7] . Food culture is deeply rooted in people's life through the regional culture

transmitted by eating habits, eating manners and food taboos, and affects the content and inheritance of family culture. The ancestors or parents educate their descendants through three meals a day, and the dining table becomes an important place for family culture inheritance. The philosophy and filial piety of life are conveyed both in “food without saying, sleeping without saying” or “who knows that every meal is hard” and “the elder sits on the seat, the elder moves the chopsticks first”. The food culture has remarkable regional characteristics, and has a great relationship with the geographical environment and people's living habits. Henan food not only has the diet of “Wine Pool Meat Forest” pursuing fashion, “hot soup” and “cooked noodles” not only reflect the tolerance of the people in the Central Plains, but also show the people’s haste when the Yellow River overflows and the soldiers and horses are in chaos. Dietetic culture is also an important factor that influences family culture and family education.

The diet culture is inherited from generation to generation through the dining table. to the children and grandchildren, the traditional customs based on diet, Etiquette, Thought and philosophy, the diet culture is integrated with the family customs and the family education, so that family culture and family education can realize intergenerational inheritance between eating and drinking, The excellent factors contained in the dietetic culture are passed down in subtle forms. The procedure and etiquette of marriage and funeral in each place are different. It presents regional characteristics and is a regional culture in the form of folk custom. Marriage and funeral is a major event in life. Every place has its own characteristics. Marriage and funeral are also the contents that must be involved in family education. The emphasis on marriage and the filial piety culture reflected by funeral in marriage and marriage procedure influence the family style and family education. In addition, legends in folk customs are stories about historical figures, historical events, local historic sites and natural relics, including legend of characters, legends of historical events and legends of local customs. Folklore has important historical value, knowledge education value and strong practicability. Folklore embodies people's evaluation of various historical figures and events, and is an important carrier of people's historical emotion. Folklore is handed down from generation to generation in the form of dictation and becomes a part of the folk customs. With the excellent spirit of various legends, Infiltrating into domestic education, Promote the formation of good family style.

2.1.4 Culture with Distinctive Regional Characteristics Infiltrated into Contemporary Family Style and Family Education

Each region has its own distinctive characteristics outstanding culture, this culture is full of regional local flavor and unique local temperament. One of the distinctive regional cultures in Henan Province is the ancestor culture. There are numerous cultural relics, rich resources of ancient cities, numerous surnames and prefectures, and ancestral home and living places of many historical celebrities. The "Egenitor Culture" of Henan attaches great importance to the local affection, attachment to the origin, and pays attention to the return of birth. Respect your ancestors. promote the recognition of future generations, fully exploit and utilize the culture of the ancestors of Henan, and integrate it into the family culture, is beneficial to the formation of filial piety and righteousness, Improve the recognition and sense of belonging to the family.

There are many cultural resources of the ancestors in Henan, such as Pangu, Sui Renshi, Fuxi and Fuxi Mausoleum of Taihao, Nuwa, the first mother of the Chinese culture, the city of Wa in Xihua County, the capital of the Emperor of Wa, the Lingbao Nuwa Tomb, the agricultural ancestor Yan

Emperor Shennongshi, the ancestor of Chinese civilization Huangdi, the hometown of Huangdi, the Huangdi Mausoleum, the God of Silkworm, the imperial concubine of Huangdi, Water God works together. Emperor Zhuanxu of the Jedi, Yao Shun, Dayu and others. Surname culture is another regional culture with prominent characteristics in Henan Province, "no matter from the current culture of the Central Plains or the Chinese culture, the root of culture is almost in the Central Plains, for example, in the culture of Chinese surname, 38% of the Han's surnames included in Chinese Surname Da Dian originated in the Central Plains". [8] To clarify the origin relationship of the family is conducive to carrying forward the fine tradition of the family, expanding the identification of the family to the state, and expanding the unity of the clan to the unity of the nation. The identification of the clan and the country in the family name culture should be integrated into the local family culture, so as to cultivate the excellent citizens who love their families and love their country, and promote the formation of good family customs.

"Zhejiang merchant spirit" is a relatively characteristic culture of Zhejiang province. Zhejiang merchants have a unique culture of "the No.1 Business Group in the World". Zhejiang has famous trade groups in ancient and modern times: the Longyou Group, the Nanxun Group, the Ningbo Group, the Longyou Group, the Nanxun Group, the Wu Business Group, the Jiangsu and Zhejiang Group, and the Zhejiang Business Group. Modern Zhejiang Businessmen have experienced the first generation represented by Hu Xueyan since the reform and opening up. State-owned by Zou the second generation represented by Ma Yun et al. and the third generation of Zhejiang merchants, Zhejiang merchants have super-strong ability to survive and develop. the innovative spirit of being the first in the world, To be honest and willing to do things. Good faith. a strong spirit of unity among fellow villagers, I can't forget the spirit of feedback. These excellent factors in the spirit of Zhejiang merchants should be immersed in the local family culture and domestic education. Promote the formation and development of good local family culture and tutoring.

2.2 Family culture influences the connotation and inheritance of regional culture

2.2.1 The domain name family style tutoring has increased the thickness of the regional culture.

"Mountains are not high, but immortals are called. Water is not deep, there is a dragon, the spirit", mentioned a certain area, people first thought of these places famous people, famous mountains, famous Sichuan, specialty and so on. Celebrities often become a business card of a place, "They are like the day, reflect the past and the present, their brilliant life explains what kind of place can be called "human outstanding earthling"[9]. Celebrity culture has increased the thickness of regional culture. "The historical celebrity, as an excellent cultural creator, is not only the continuation of the historical culture of a city, but also an important symbol of the connotation of the city from ancient to present." [10] The regional culture with famous people is like old wine with fragrance in ten miles, and the family education of famous people is an important part of celebrity culture. Celebrities become celebrities because of their outstanding talents and outstanding contributions to the society.

The growth of celebrities cannot be separated from the influence of good family customs, as well as the social and cultural background of the growth of celebrities. In that year, Zhengwo, Zheng Qian, Zheng Huai and Zheng's three brothers, brother and brother, advocated Confucian culture, so they settled together in Pujiang County, Zhejiang Province, full of the flavor of Confucian

culture. The three of them were praised by the locals as "Sanzheng" and became the founder of Zheng's family in Pujiang. They were the flavor of Confucian culture in Pujiang that attracted the descendants of Zheng to live here, and then they formed the Zheng's family, which was called "the first family in the south of the Yangtze River". The well-known Zheng family has become a cultural signboard and business card in Pujiang. Pujiang is more famous for Zheng's family and has increased the thickness of its regional culture due to the Zheng's family in history. The Zheng family lived together for 300 years in the Song, Yuan and Ming dynasties. With the passage of time, the glory of Zheng's family is no longer there, but the Zheng's family style has deeply influenced the local folk customs.

The Zheng's Code, which fully demonstrates the Zheng's family style, records the family's rule of family governance, and has great influence on the family culture and family education of later generations, especially in Pujiang and its surrounding areas: Every year, Zhengzhai Town of Pujiang will select the "family of filial piety" and "daughter of filial piety". People who were rich first donated money to welfare undertakings. neighbors live in harmony and support each other, attach importance to youth education, We can see filial piety in Confucian culture. Yi is inherited in Pujiang. After protection and development, the first place in the south of the Yangtze River has become a tourist resort against the backdrop of Qingshan, small bridges, flowing water, people and ancient towns, and the ancient town in which it is located has also become a national-level historic town. Zheng's Ancestral Hall, Xiaogan Spring, Jianwenjing, Laofo Society and other scenic spots tell the story of Zheng Yimen, which edifies tourists as well as local culture. However, there are numerous famous people in Henan, and the local folk customs and regional culture are influenced by celebrity family style and tutoring. Xie An, an outstanding politician in the Eastern Jin Dynasty, Sun Wuji, a famous minister in the Tang Dynasty, Sima Guang, a famous historian in the Northern Song Dynasty, Yue Fei, Zheng Zheng and other famous figures, increased the thickness of Henan culture and made Henan culture far and deep. Xiangxiang of Changsha, Hunan Province is famous for the birthplace of Zeng Guofan, Hunan Xiangtan County is famous for Mao Zedong's birthplace, Hunan's regional culture is the background for the growth of these celebrities, and Hunan is also famous for these celebrities, celebrity spirit even more increased the thickness of regional culture.

2.2.2 Good family style and tutoring help the construction of good social order in the region.

The sum of regional material wealth and spiritual wealth constitutes the regional culture in a broad sense. Most researchers think that "regional culture refers to the cultural tradition that has a long history and unique characteristics in a particular region of China, which still plays an important role today." As an intergenerational spiritual culture, family style is an important part of regional culture. Simple folk customs and enterprising innovation not only refer to the regional spiritual culture of a certain region, but also refer to the domestic style of the region. Family style is a family or family formed after a long-term accumulation, the formation of family style cannot be separated from the background of regional culture, and the formation of good family style also helps to promote the construction of good social order in the region. "Family is the cell of society. Harmony with family means social stability, family happiness means social harmony, and family civilization means social civilization.

History and reality tell us that the future of the family is closely linked to the future of the nation

and the nation. [11] The spirit of self-cultivation and establishment of life transmitted in family culture and family education focuses on self-cultivation and harmony. The ancient saying is that “if the family is upright, there is no evil in the world”. The family style is determined by the country. The family style influences the establishment of social order and the construction of regional order by influencing the growth of individuals. The first family of Zheng family in Jiangnan ruled by filial piety. Because of the reputation of filial piety of Zheng's family, as many as 47 people were recommended as officials and entrusted with important posts. Zheng Qin burned his arm in order to cure his mother's illness and cut the arm to get blood to cure his father. Xiaoganquan's stories are all witnesses of the Zheng family's filial piety. The Zheng family also asked their descendants to take care of their neighbors and be kind to others. They set up a "Yizeng" relief village for the elderly and the weak. The Zheng family received many tributes from the rulers of the dynasty because their multi-generation cohabitation and filial piety helped the establishment of social stability and good order.

In the traditional Chinese culture, "cultivation, family alignment, national governance and world peace" are inseparable and inseparable. Family ethos and national governance are direct and in-depth interactive influences. "Family is the most important and critical area of social governance. The contradiction in the family field is a major event related to social stability and harmony. Therefore, the settlement of contradictions and disputes in the family field has a strong social governance color. [12] The domestic style of a region also directly influences the regional culture. In the family style, the thought of dedicated and loyal to the king and loving the country edified celebrities who were loyal to the country. "Fan Zhongyan, "Fan Zhongyan, "who was humble and did not forget to worry about the country, "and "who did not care for the life and death of the country, did he avoid it because of misfortune and fortune?" and Yue Fei, who was loyal to the country.

These patriotism is an important part of regional spirit. It also became an important part of the national spirit through the historical precipitation. "Being public and abiding by the law" is also an important part of the family style. Good social operation requires every social person to abide by the law, and from the professional point of view, every social person should fulfill his duty. Contemporary China is a country ruled by law. It is beneficial to form a society ruled by law to cultivate citizens who abide by the law. "Duty in government affairs, modest and considerate to the people, clean and self-respect, do not be greedy and extravagant" family culture and education has cultivated a large number of honest, self-respecting, moral and noble officials, conducive to the construction of a peaceful social atmosphere. In history, there are many officials who are honest, diligent and devoted to the people, and there are a lot of reputations, affecting generations. Fan Zhongyan's life is "first the worry of the world, then the happiness of the world" , diligent, for the benefit of the people side, Fan Zhongyan every place to rectify the bureaucracy, eliminate malpractices. Later, Fan Zhongyan was relegated to his native place to set up Yizhuang to help fellow-clans and other people in need.

After more than 800 years and many dynasties, Paradigm Yizhuang is a model of philanthropy in China. Fan Zhongyan's spirit of frankness, conscientiousness and dedication for the country and the people is not only the spirit of the region but also the spirit of the nation, inspiring people from generation to generation. Zeng Guofan, a famous minister in the late Qing Dynasty, worked diligently, took virtue as an official, emphasized the rule of propriety, loyalty and forgiveness, and

used his words and deeds to educate and influence his children, clansmen and their students. The Book of Family of Zeng Guo-fan was nearly 1,500, recording his career as long as 30 years in imperial court and martial arts, as well as his career in governing the government and family. The way of study and the main activities of his life. The teaching of children in the family books is the embodiment and transmission of Zeng Shi's family style. Family-style tutoring plays an irreplaceable role in cultivating excellent citizens. High-quality citizens are the important foundation for establishing a good social order. The idea of home-country isomorphism is the booster of good social order. Celebrity family-style tutoring has a greater influence on the region, plays an exemplary driving role and influences one side.

2.2.3 Domestic Education is an Important Way to Inherit the Spiritual Connotation of Regional Culture

"No matter the natural environment or the social and cultural environment, people live in a certain environment will form a certain adaptability. Within the cultural ecosystem, various cultures interact and are constrained by the environment to reach a new balance, and the sustainable development of culture can be realized"[13]. Regional culture has regionality, affinity and stability. Family style is an important part of regional culture. The formation of family style is formed under the background of regional culture. In the process of intergenerational inheritance, family culture is also inherited. General Secretary Xi Jinping put forward at the 13th Collective Learning Conference of the Political Bureau of the CPC Central Committee, "To truly play a role, a value must be integrated into social life, so that people can perceive it and understand it in practice. Pay attention to the close connection we advocate with people's daily life, and make great efforts in meticulousness, smallness and implementation" [14].

The inheritance of family culture is in daily life and in details. The inheritance process of family culture education is also the process of regional culture inheritance. The inheritance of local culture by domestic education is highlighted in the following aspects. First, the inheritance of regional culture in celebrity culture. In history, many famous people left family instruction or family rules, some of which had systematic records and written samples, such as Zheng's Code. Some family training rules did not have systematic records and written regulations, but were handed down orally or by himself, such as Xie in the Wei and Jin dynasties. These written or unwritten family customs can reflect the historical background or regional cultural background at that time.

The first Zheng family in Jiangnan passed on filial piety. The family motto of living together from generation to generation reflected the unrest of the society at that time. The family living together for generations was able to work together in the same boat. The ruler's commendation to the Zheng family was also because cohabitation for generations was beneficial to the stability of the society. The family regulations and instructions in the family could effectively regulate the behavior of the family members. There is no doubt that it is in favor of the rulers. However, Zheng's filial piety reflected that the Confucian culture was respected in Pujiang at that time. The filial piety culture in the Confucianists had a profound influence on the Zheng's family, and the Zheng's family also carried forward the filial piety in the Confucian culture and radiated the influence to the periphery. In the Wei-Jin period of Henan Province, Xie's family style, represented by Xie An, formed the family style of inner Confucianism and outer metaphysics, which reflected the decline of Confucianism and the prosperity of metaphysics in Henan.

The former residence of celebrities in celebrity culture is the concrete vivid embodiment of celebrity culture. The former residence of celebrities shows the living environment of celebrities and the background of celebrity growth. Through the former residence of celebrities, we can intuitively understand the successful family factors of celebrities, and can also intuitively feel the regional culture of celebrities' life. Secondly, the inheritance of food culture in family culture and family instruction. "Different ethnic groups are different in their natural environment, climatic conditions, economic life, the content of production and management, the level of productivity and technology, as well as differences in the food objects and religious beliefs taken by people in different regions. thus forming a common economic life based on the common regional economic culture, common eating etiquette and taboo, a common diet style, Cultural entities with regional or local dietary characteristics that are different from other ethnic groups in their techniques of co-food production. That is, they have formed their own different dietetic cultures. [15]. Dietetic culture is also an important part of the family culture. The dietetic habits, dietary etiquette, dietary taboos, people's pursuit of life quality, the development, utilization, production and diet activities of science and technology, art, religion as well as the traditional customs, etiquette, thoughts and philosophy based on diet all contain the spirit of regional culture. and the food culture is passed down from generation to generation, third, The inheritance of local spirit in family culture. Family culture and family training are produced under a certain regional cultural background. Therefore, it is inseparable from regional spirit. It contains regional spirit, which is inherited through family culture and family education. Zhejiang's business civilization has a long history.

The spirit of Zhejiang merchants, "practical, honest and harmonious, open and strong" has been well inherited in the family culture of Zhejiang. Hu is Wuzhou Yongkang (now Zhejiang Jinhua Yongkang), was the first scholar in Wuzhou in the Song Dynasty. He was a famous minister of Taizong, Zhenzong and Renzong of Song Dynasty. Hu, adhering to the idea of promoting prosperity through practical work and diligent administration for the people, was able to serve as an official for the benefit of one side. It was evaluated by the world as "from the three dynasties, always one virtue. Or gracefully, Or dwell in the Gentiles, Hu Ze and his younger brother, Hu Zhe, founded the Zu Xun of the Hu family. According to Hu Ze, Hu's Family Instruction was formulated by his ancestors. Among them, there are two sentences: "The sons of the tribe work hard for each other. "When officials attack their studies, " The farmer tries hard to cultivate. Workers specialize in art, Businessmen store their loans. Don't learn to gamble in order to abolish business, or drink in order to disorderly moral character, or to shake the lip and talk to make a living, or to idle to waste years, or play with the law and commit punishment, or waste and bankruptcy. It requires his descendants to be diligent and conscientious in the industry they are engaged in.

The "seeking truth and being pragmatic" in the spirit of Zhejiang are well reflected and inherited in Hu's family motto. "Zhejiang spirit of integrity and harmony is also demonstrated and inherited in Zhejiang celebrity family culture, for example, Wang Xizhi's family motto has only 24 short words: "The upper rule and the lower rule, respect the clan; the deacon has the proper form, and the meritorious deeds are meritorious: generous and concession, and the accumulation of good deeds." Wang Xizhi's family motto emphasizes "honesty, kindness, retreat and concession" and the harmonious, generous and benevolent family style; Yuan Huang's "revealing evil and promoting good deeds, changing good deeds to correct mistakes"; Panxi He's "pure elegance and indifference, standing in virtue"; Wang Huizu's "being involved in the world, not to believe"; Xixi

Hong's "open loyalty and benefiting Sangzi". It pays great attention to integrity. Look on the reputation of the foundation of the establishment of Bao Yu Gang family style, The harmony of living and eating together for generations in Zheng's family style. According to Zhang Fengqi, "In a sense, Chinese traditional culture is a kind of 'educational culture', and Chinese traditional domestic education is a kind of 'cultural education'" [16].

In a word, the family culture is produced under the background of a certain regional culture, the regional culture influences the connotation of the family culture, the content of the family culture family education shows the essence of the regional culture, the regional culture enriches the content of the family culture, the family culture family education is an important way to inherit the regional culture, and the family culture family education is inherited from generation to generation. Inherit the regional culture.

3 The Coupling Path of Regional Culture and Family Education

In the traditional clan society of our country, migration is not very common. Family style and family education have strong regional characteristics, and it is one of the important carriers of regional culture. With the acceleration of modernization process, the miniaturization and diversification of families, the frequent migration of population, the popularization of social common values (such as socialist core values) and national culture, the coupling between regional culture and family culture and domestic education is not the main form of regional culture inheritance, but its function cannot be overlooked. Moreover, the regional identity and rural and local ideas are still an objective existence, and the revitalization of rural areas is a long-term stable policy and task. Therefore, we must still give play to the coupling value of regional culture and domestic customs and domestic education.

3.1 Promote local characteristics and consolidate intergenerational inheritance.

As an important part of the regional culture, the family style has its deep value meaning as the inheritance of the regional culture. The regional culture reduces the impact of foreign thoughts on the family culture, protects the stability of the family style and forms the regional characteristics. In the process of the construction of the family style, Regional cultural characteristics brought by regional culture influence the construction of family style. The construction of home culture should take regional culture as the background culture. highlight that regional ethnic culture, Enhance intergenerational inheritance of genes. We should make full use of the influence of regional celebrities and celebrities on the local region, take the family style and family education as the breakthrough point, take the regional culture as the background, vigorously carry forward the excellent factors in the family style and family training of famous families, and carry forward the excellent family customs and local characteristics by using the former residence, family training and deeds of celebrities. Consolidate intergenerational inheritance.

3.2 Take the family as the basis for inheriting the regional culture and highlight the local characteristics of the content of the family style.

The construction of modern family style must conform to the demands of the times. While inheriting and innovating culture, we should respect the regional differences of culture. In the

process of inheritance of regional culture, the leading position of family is highlighted. The inheritance of regional culture begins with the subtle edification of family, with family as the main inheritance platform and family culture as important carrier. First of all, the content of family culture rubs into the regional culture. Secondly, the inheritance of family culture and family education is branded with local characteristics.

3.3 Carry the platform of regional culture inheritance to promote the inheritance of fine family style.

The inheritance of excellent family style is combined with the inheritance of regional culture, carrying the platform of regional culture inheritance, relying on the resources owned by the region as the content, and taking the local favorite inheritance mode as the main form. Firstly, establish the family culture and education inheritance path based on the good regional culture and education ecology. According to educational anthropology, "education is a kind of 'life mechanism' of culture. The inheritance of culture cannot be separated from education. The preservation, continuation and development of culture depend on the inheritance, communication and innovation of education"[17]. Secondly, it is necessary to establish the inheritance path of family culture and tutoring in social life based on regional culture. Family education is an abstract spiritual product in the long-term practice of the family. The intergenerational inheritance of the family-style family education is also produced through daily production and reality. Family education should be inherited and developed through production and life under the background of regional culture. Thirdly, establish the protection path of the family culture heritage based on the regional culture. Regional culture includes spiritual idea and material carrier. Systematic education is an important foundation for inheriting regional culture. However, the material carrier of regional culture is easy to be destroyed with the change of times. The government needs to protect and maintain the carrier of regional culture. The material heritage that carries the content of family culture and family education is also included.

3.4 Break through geographical limitations and draw on the inheritance of fine family customs in various places.

Draw lessons from the good family customs in other places. First, break through the conservatism of the content of family culture, and absorb the excellent family culture and family education content inherited from various places. Secondly, break through the local inheritance mode and absorb, draw lessons from and integrate the inheritance mode in all regions. Thirdly, the radiation effect of regional celebrities should be expanded to expand the influence of family culture of celebrities and famous families beyond the region.

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